

STRONGER TOGETHER

EDUCATION, INCOME, & TOBACCO

- **Get the facts.** Low-income families are more exposed to unhealthy advertising whether it be tobacco, alcohol, or sugary snacks in neighborhood stores. When tobacco retailers are near homes and schools, the health of these communities suffer the most from the negative health effects of tobacco use.
- **Where you live matters.** Access to quality education, parks, grocery stores, housing, even how close you live to a doctor can affect your health. Families and individuals living in poverty with access to fewer resources face a harder time quitting tobacco and are exposed to secondhand smoke at higher rates at home or work!
- **It takes a village.** Quit With Us, Louisiana and our partners continue to work with communities to create healthy smoke-free and tobacco-free environments statewide to improve the quality of life for all residents and future generations. Now is the time to stand Stronger Together in our fight against tobacco.



35% of Louisiana adults with less than a high school education smoke

ONLY 7.5% OF ADULTS WHO GRADUATED COLLEGE SMOKE



In the U.S., there are **more** tobacco retailers near schools in low-income areas than in other areas.

SMOKING PREVALENCE & Household Income



All Louisiana residents deserve the opportunity to live a healthy, tobacco-free life, regardless of their race, education level, gender identity, sexual orientation, the job they have, the neighborhood they live in, or whether or not they have a disability. **For help in quitting smoking or using tobacco, call 1-800-QUIT-NOW or visit QuitWithUsLa.org.**

QUIT
WITH US, LA
— LIVE LIFE —
TOBACCO-FREE