

LGBTQ COMMUNITY & TOBACCO

Get the facts!

The LGBTQ community is among the hardest hit by tobacco.

Challenges like stigma and discrimination are real, and the tobacco industry has a long history of using them to aggressively target LGBTQ youth and adults. As an LGBTQ community we can stand Stronger Together in our fight against tobacco.

Create a new norm!

Encourage LGBTQ community members to quit using tobacco. Be supportive by making Pride events and LGBTQ bars tobacco-free.

Spread the word!

Get the word out to the LGBTQ community about Louisiana's free tobacco Quitline. Promote 1-800-QUIT-NOW (1-800-784-8669) at LGBTQ community events and to LGBTQ organizations.

2 OUT OF 10

straight adults in Louisiana smoke cigarettes

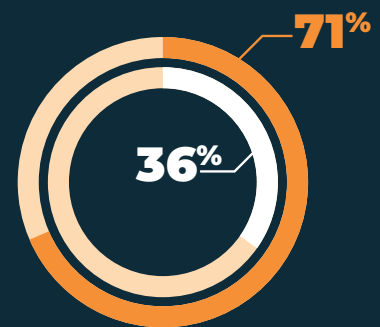


4 OUT OF 10

LGBTQ adults in Louisiana smoke cigarettes



THAT'S
DOUBLE
THE
AMOUNT!



71% OF LGBTQ
tobacco users want to quit
BUT ONLY 36%
are aware of the
Louisiana Tobacco Quitline



All Louisiana residents deserve the opportunity to live a healthy, tobacco-free life, regardless of their race, education level, gender identity, sexual orientation, the job they have, the neighborhood they live in, or whether or not they have a disability. For help in quitting smoking or using tobacco, call 1-800-QUIT-NOW or visit QuitWithUsLa.org.

QUIT
WITH US, LA
— LIVE LIFE —
TOBACCO-FREE